

TORAP– The Formula of S³ and SLIB to realise Goal

(Target, Overview, Restrictions, Apply, Program)

Target	Future use of new S3 and/or SLIB – the focus or goal. (e.g. increase business, raise leverage or profile, increase client base, use in PR).
Overview	History and current state of business: its client base, business age, shifts in character plus economic effects of this.
Restrictions	Limitations of business remit e.g. money, time, personnel, knowledge.

Apply 2 Business	Optimum use of S3 and SLIB in the new business format: how client can use info across business spectrum.
Program to Reach Target	Removing all obstacles to target: finding a clear path to desired goal.